**Summary**

Six years of front-end digital experience and five years of software as a service, to enhance the brand and campaign awareness through front-end UI/UX design and development methodology for the company’s mission and goals. Implement and accomplish digital initiatives, including build, launch and maintenance of email and web projects. Ensure all web content and documentation is proofed and understood by various audiences. Increase the accessibility and user experience of websites and documents.

**Technical Skills**

* AODA Compliance - Web-Based (2 years), Documents (1.5 years)
* Coding - HTML5 (6 years), CSS/SASS (4.5 years), JavaScript (2 years)
* Graphic Systems - Adobe Creative Suite (3 years), Figma (1 year)
* Content Management Systems - Sitecore (3 years), Luminate Online (1 year), WordPress (1 year)
* Talent Management Software - Applicant Tracking System (ATS), Employee Performance (EPM), Learning Management System (LMS), Employee Referral System (ERS) - 3 years

**Job Experience**

**Jul 2021 - Present | Digital Content Editor** IESO | Hybrid

* Assist stakeholders with digital services for multiple deliverables for projects, events, internal and external newsletters, and website copy.
* Provide subject matter expertise on user experience and data visualization through documentation and content management software
* Managed documents and presentations for quality and accessibility needs for the organization
* Skills Used - Adobe Reader Pro, Sitecore, HTML, CSS, SiteImprove

**May 2021 - Jul 2021 | Program Analyst (3-month contract)** Ontario Public Service - Ministry of Economics, Job Creation and Trade | Remote WFH

* Manage grant applications and escalate when needed and identify duplicates
* Support team members on review of cases
* Complete review of 10-20 cases per day
* Skills Used - Power BI, Microsoft Excel

**Nov 2020 - Jan 2021 |** **AODA Specialist (3-month contract)** IESO | Remote WFH

* Assist on ~1000 documents for remediation to be AODA compliant alongside with a team of 15 members
* Complete ~8 per week of documents
* Skills Used - Adobe Reader Pro, Accessibility within Word, PPT, Excel

**Jun 2020 - Sep 2020 | Web Content Editor (3-month contract)** The Travel Corporation | Remote WFH

* Assist on 29 landing pages, 500 trip builds and 7000 departure dates set for a deadline of Sept 2 launch
* Continually enhancing the universal styling for landing pages for the front-end team using Sitecore
* Maintenance and new promotions of the website brands Insight Vacations and Luxury Gold
* Skills Used - HTML5, CSS, JavaScript, Sitecore 8, Figma, Creative Cloud (Photoshop)

**Oct 2019 - Jan 2020 | UI/UX Developer (3-month contract)** Morneau Shepell | Markham

* Content changes on multiple Angular systems
* Building out the foundation of the universal consistent design system (ex. Polaris / Fluent)
* Learning UI/UX Design through UX Research and Persona generation, wireframe, prototyping
* Skills Used - HTML5, SASS, JavaScript, Angular, Figma, Visual Studio, Microsoft Teams

**Jun 2019 - Aug 2019 | Freelance Front-End Developer - Digital Experience (3-month contract)** FCT | Oakville

* Content changes and post creation on WordPress
* Email templates and campaigns within HubSpot
* Working on WordPress plugins like GravityForms and Popup Maker
* Learning and implementing accessibility changes that meet AODA and WCAG Level AA compliance
* Skills Used - HTML5, CSS, JavaScript, WordPress, HubSpot, GatherContent

**Jan 2018 - Mar 2019 | Front End Specialist (Maternity Cover)** The Travel Corporation | Toronto

* Content management with Content Editor, Experience Editor, Media Library, Personalization using software Sitecore.
* Constantly working alongside with global and regional marketing shareholders
* Management of 100 variations of trip builds of import, quality control and API ready through api.ttc.com for partners to use.
* Monthly campaign and annual launches for 8 regions (AU, US, CA, Asia, EU, UK, NZ, ZA)
* Skills Used - HTML5, CSS, JavaScript, Sitecore 8, Bugherd, Stackla, Feefo, Unbounce

**Oct 2016 - Dec 2017 | Application Support Analyst** Heart and Stroke Foundation | Toronto

**Jan 2016 - Sept 2016 | Application Consultant - CRM (Junior Business Analyst)** Atum | Toronto

**Aug 2015 - Oct 2015 | Customer Care Analyst - Web Developer (3 Month Contract)** Deltek | Markham

**Apr 2014 - Feb 2015 | Web Developer** HRsmart | Markham

**Jun 2013 - Apr 2014 | Customer Service Account Manager** HRsmart | Markham

**Apr 2012 - Apr 2013 | Implementation Manager** HRsmart | Markham

**Jun 2010 - Apr 2012 | Quality Assurance** HRsmart | Markham

**Education**

Seneca College May 2013 - August 2013

* Webmaster Program

University of Ontario Institute of Technology (UOIT) September 2007 - April 2012

* Graduated with a Bachelor of Commerce Degree